

RESUME



Name: C. Mahimai Arul Ignatius
Designation: Assistant Professor
Department: Commerce
Address: 60/2A, 4th Street
Rajendra Nagar
Palayamkottai
Tirunelveli - 627002

PERSONAL DETAILS

Date of Birth : 29-05-1976
Qualification : M.Com., M.Phil., MBA., PhD., SET
Designation : Assistant Professor
Department : Commerce
Community : BC
Religion : Roman Catholic
Nationality : Indian
Mobile : 9444298870
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ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
B.Com	Commerce	St. Joseph college, Trichy	Bharathidasan University, Trichy	1997
M.Com.	Commerce	St. Joseph college, Trichy	Bharathidasan University,	1999

			Trichy	
M.Phil	Commerce	Loyola College, Chennai - 34	University of Madras, Chennai	2000
M.B.A	Business Administration	-	Periyar University, Selam	2009
Ph.D	Commerce	St. Joseph college, Trichy	Bharathidasan University, Trichy	2011
SET	Commerce	-	Mother Teresa University, Kodaikanal	2017

ACADEMIC IDENTITY

*VIDWAN ID	
*ORCID ID	
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	
GOOGLE SCHOLAR LINK	

TEACHING EXPERIENCE

Date of Appointment	18-06-2012
Date of Retirement	31-05-2036
Teaching Experience	UG – 10 Years
	PG – 10 Years
	M.Phil. 8 Years
Research	Guided M Phil: 7 Guided Ph D: 2 Guiding Ph Scholar: 2

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
B.Com.	Loyola College (Shift II), Chennai	2000	2007	7
B.Com.	St. Joseph college, Trichy	2007	2012	5
B.Com.	St.Xavier's College (Autonomous), Palayamkottai	2012	Till date	10
M.Com.	St.Xavier's College	2012	Till date	10

	(Autonomous), Palayamkottai			
M.Phil	St.Xavier's College (Autonomous), Palayamkottai	2012	2019	7

AWARDS RECEIVED	
1.	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1	Dean of Students	St. Xavier's College (Autonomous), Palayamkottai	1

MEMBERSHIP		
S. No	Designation	Particulars
1	Member	College Admission Committee St. Xavier's College (Autonomous), Palayamkottai
2	Member	College Discipline Committee St. Xavier's College (Autonomous), Palayamkottai
3	Member	College Sports Committee, St. Xavier's College (Autonomous), Palayamkottai
4	Co-ordinator	Consumer Forum, St. Xavier's College (Autonomous), Palayamkottai
5	Co-ordinator	Entrepreneurial Development and Research Centre (ED&RC), St. Xavier's College (Autonomous), Palayamkottai

**ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT
PROGRAMME UNDERGONE (4)**

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Induction Programme	The Gandhigram Rural Institute - Deemed University	Dindugul 14-11-2018 03-12-2018
2	Orientation Programme	University of Madras	Chennai 2006
3	Refresher Course	Madurai Kamaraj University	Madurai 10-11-2021 to 23-11-2021
4	Refresher Course	Bharathidasan University	Tiruchirappalli 2008

DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out
PhD Completed	A Study on the effectiveness of Advertisement on Youth in the ethical perspective in Tiruchirappalli Corporation	Bharathidasan University , Trichy

AREAS OF RESEARCH

Human Resource Management
Marketing

RESEARCH PROJECTS CARRIED OUT

S. No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration

PUBLICATIONS

BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
1				
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

PUBLICATIONS: BOOKS (2)

S. No	Title of the Book	Publication	Year
1	Effectiveness of Advertisement	Discovery Publishing House Pvt.Ltd. New Delhi	2012
2	Contemporary HRM Practices	B-Digest Publication, New Delhi	2016

BOOK CHAPTERS ()

S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No

PUBLICATIONS: SCOPUS INDEXED JOURNALS () WEB OF SCIENCE ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

PUBLICATIONS: UGC LISTED JOURNALS ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1	Impact of Work Life Balance Among Women Teaching Faculty in Palayamkottai	Sadakath - A Research Bulletin	2347-7644, Volume – 6, Special Issue 4, March 2019
2	Women Empowerment and Education	AJANTA – An International Multidisciplinary Quarterly Research Journal	ISSN 2277-5730 Volume – VIII, Issue – II, June, 2019 Impact Factor – 5.5
3	A Descriptive Study on Quality Work Life Balance of Women Teachers in Aided Colleges at Tirunelveli District	IOSR Journals International Organisation of Scientific Research	

PUBLICATIONS: OTHER INDEXED JOURNALS ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor &Pg.No

AS A RESOURCE PERSON ()

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Staff Training programme	EB – Regional Office	Tirunelveli, 08-01-2021
2	International Youth Day celebration	Rose Mary College	Tirunelveli, 12-08-2022

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP**PAPER PRESENTED: National () International ()**

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Service Sector in India: Making new Avenues in Indian Economy	Jamal Mohamed College	13-01-2021

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	RESEARCH METHODOLOGY AND THE APPLICATION OF TOOLS OF ANALYSIS	ST.XAVIER'S COLLEGE	Palayamkottai 5-7/1/2010
2	CREATIVITY AND INNOVATION IS THE KEY TO ECONOMIC DEVELOPMENT	ST.XAVIER'S COLLEGE	Palayamkottai 20/1/2012
3	MULTI LEVEL INTERVENTION FOR FINANCIAL INCLUSION	ST.XAVIER'S COLLEGE	Palayamkottai 10\2\2012
4	MERITS AND DEMERITS OFFREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN INDIA	ST.XAVIER'S COLLEGE	Palayamkottai 23&24\2\2012
5	UGC SPONSERED WORKSHOP STATISTICAL PACKAGE SPSS	ST.XAVIER'S COLLEGE	Palayamkottai 31\2\2012
6	UGC Sponsored workshop on "STATISTICAL PACKAGE – SPSS"	St.Xavier's College	Palayamkottai 31-03-2012
7	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER'S COLLEGE	Palayamkottai 15\6\2012
8	"OREINTATION PROGRAMME FOR TEACHERS"	IQAC- St. Xavier's College	Palayamkottai 15-06-2012
9	NATIONAL LEVEL FDP ON QAULITY ENHANCEMENT	INDIAN SOCIAL INSTITION	Palayamkottai 2 - 4\7\2012
10	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER'S COLLEGE	Palayamkottai 18&19\8\2012
11	IMPACT OF TECHNOLOGY IN INDIAN BANKING INDUSTY	ST.XAVIER'S COLLEGE	Palayamkottai 11\3\2013
12	UGC Sponsored State-Level workshop on "APPLCATION OF SPSS AND AVOIDANCE OF PLAGIARISM IN RESEARCH"	Dept., of Commerce -St. Xavier's College	Palayamkottai 07&08-03-2013
13	FAULTY WORKSHOP ON COMPETENCE BUILDING	ST.XAVIER'S COLLEGE	Palayamkottai 15&16\3\2013
14	ORIENTATION PROGRAMME FOR TEACHERS	ST.XAVIER'S COLLEGE	Palayamkottai 21\1\2014

15	ORIENTATION PROGRAMME FOR TEACHERS ON “INNOVATIVE TEACHING STRATEGIES FOR STUDENTS	ST.XAVIER’S COLLEGE	Palayamkottai 5\7\2014
16	ORIENTATION PROGRAMME FOR TEACHERS ON “CLASS ROOM MANAGEMENT FOR TEACHING SKIL	ST.XAVIER’S COLLEGE	Palayamkottai 21\8\2014
17	One day workshop on “YOUTHENTREPRENEURSHIP”	EDRC-St. Xavier’s College	Palayamkottai 06-08-2014
18	NAAC Sponsored National Seminar “INNOVATION IN STUDENTS-CENTERED TEACHING-LEARNING PROCESS IN 21 ST CENTURY”	IQAC- St. Xavier’s College	Palayamkottai 29&30-01-2015
19	“ENTREPRENEURIAL AWARENESS CAMP”	EDRC-St. Xavier’s College	Palayamkottai 21-23-01-2015
20	National seminar on “COMBATING UNEMPLOYMENT THROUGH PROMOTING YOUTH ENTREPRENEURSHIP”	Dept., of Commerce -St. Xavier’s College	Palayamkottai 25&26-02-2015
21	E-BUSINESS - A TRANSFORMATIVE TOOL FOR MARKET AND ECONOMIC GROWTH	ST.XAVIER’S COLLEGE	Palayamkottai 29\1\2016
22	EMERGING TRENS IN HUMAN RESOURCES	ST.XAVIER’S COLLEGE	Palayamkottai 8\2\2016
23	ORIENTATION PROGRAMME FOR TEACHERS ON”MILLENNIUM psychology OF STUDENTS”	INTERNAL QUALITY ASSURANCE CELL (IQAC), ST.XAVIER’S COLLEGE	Palayamkottai 14&15\6\2016
24	SEMINAR FOR TEACHER ON “PSYCHOLOGY OF STUDENTS”	ST.XAVIER’S COLLEGE	Palayamkottai 30\09\2016
25	TRAINING PROGRAM FOR SOFTSKILL AND LIFESKILL OF OUR STUDENTS	ST.XAVIER’S COLLEGE	Palayamkottai 22&23\11\2016
26	NATIONAL SEMINAR ON “MAKE IN INDIA: A JOURNEY AHEAD WITH SMALL SCALE INDUSTRIES AND ENTREPRENEURSHIP DEVELOPMENT”	ST.XAVIER’S COLLEGE	Palayamkottai 17\12\2016
27	National Seminar on “CONTEMPARY HRM PRACTICES FOR EXCELLENCE IN BUSINESS PERFORMANCE”	Dept of Commerce - St.Xavier’s College	Palayamkottai 08-02-2017

28	ORIENTATION PROGRAMME FOR TEACHERS ON "COUNSELLING AND MENTORING	ST.XAVIER'S COLLEGE	Palayamkottai 19&20\6\2017
29	INTERNATIONAL WORKSHOP ON RESEARCH IN 21 CENTURY	ST.XAVIER'S COLLEGE	Palayamkottai 18&19/8/2017
30	NATIONAL SEMINAR ON, "TRENDS PREVAILING IN CRM PRACTICES OF INDIAN CORPORATE SECTOR"	ST.XAVIER'S COLLEGE	Palayamkottai 16\9\2017
31	Motivational Programme	EDRC-St. Xavier's College	Palayamkottai 27-02-2019
32	SEMINAR ON ASSESSMENT AND ACCOMPANIMENT OF STUDENTS	St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 30-03-2019
33	ENTREPRENEURIAL MOTIVATIONAL PROGRAMME	EDRC, St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 27-02-2019
34	National seminar on "Youth Entrepreneurship – A Remedy for Unemployment"	EDRC, St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 13-03-2019
35	"ACCELERATING EDUCATION 4.0 USING ICT TOOLS – POST COVID PARADIGM"	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	Palayamkottai 17-06-2020
36	"COVID 19 OUTBREAK : SILVER LININGS IN THE MIDST OF STORMY CLOUDS"	DEPARTMENT OF COMMERCE, ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	Palayamkottai 22-06-2020
37	"COVID – A HIDDEN WAR IN OPEN FIELD"	ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	Palayamkottai 29-06-2020
38	NATIONAL WEBINAR ON "ICT TOOLS FOR TEACHING-LEARNING"	St. Xavier's college (autonomous), palayamkottai	Palayamkottai 23-07-2020
39	Orientation Programme for Teachers	Internal Quality Assurance Cell (IQAC), St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 15 & 16-07-2022
40	SXC – Centenary Faculty Empowerment Programme (FEP)	Internal Quality Assurance Cell (IQAC), St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 23/07/2022
41	International Conference on Initiatives and Challenges in Industrial Era 5.0	Department of Commerce (Shift II), St. Xavier's College (Autonomous), Palayamkottai	Palayamkottai 4 th &5 th -05-2022

42	International Conference	Dept of Commerce - St.Xavier's College	Palayamkottai 04 th &5 th -05-2022
43	National Seminar	Dept of Commerce - St.Xavier's College	Palayamkottai 9 th &10 th -05-2022
44	Orientation Programme for Teachers	IQAC-St. Xavier's College	Palayamkottai 15 th &16 th -07-2022
45	UGC Sponsored Seminar	St. Xavier's College (Autonomous)	Palayamkottai 30-03-2022

COUNTRIES VISITED

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EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES

ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)

College Sports Committee, St. Xavier's College (Autonomous), Palayamkottai

College Fine Arts Team, St. Xavier's College (Autonomous), Palayamkottai

Consumer Forum, St. Xavier's College (Autonomous), Palayamkottai

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Date: 29-10-2022

Name: Dr. C. Mahimai Arul Ignatius